



26.02.2026/Köln

Cloud. Daten. KI. –

Die digitale Zukunft mit Microsoft im deutschen Mittelstand

www.amexus.com

Fabric für den Mittelstand

Die Datenplattform, die Silos auflöst und Transparenz schafft

Microsoft Recognition

Data Integration

Figure 1: Magic Quadrant for Data Integration Tools



Databases

Figure 1: Magic Quadrant for Cloud Database Management Systems



Artificial Intelligence

Figure 1: Magic Quadrant for Cloud AI Developer Services



Business Intelligence

Figure 1: Magic Quadrant for Analytics and Business Intelligence Platforms



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Fabric is the biggest launch of a data product from Microsoft since the launch of SQL Server.

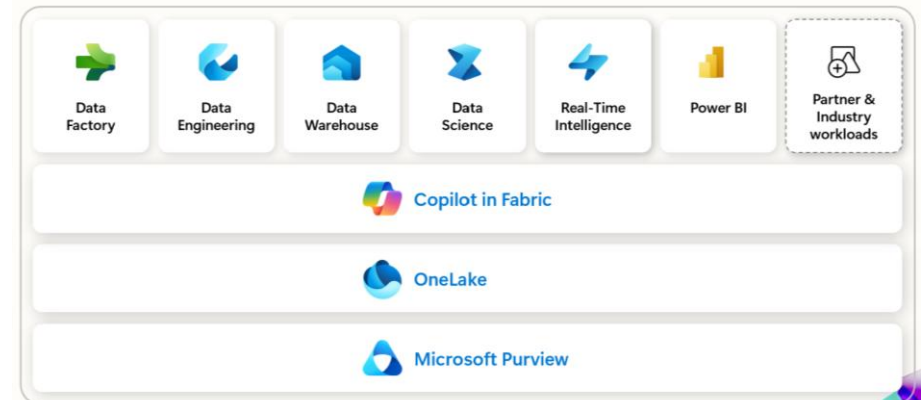


Big thing. Big brain.

NO IRON

**Everything with Data at
Microsoft is Fabric.**

**Fabric is the new
Office 365.**



Microsoft Fabric

The unified data platform for AI transformation



Data Factory



Analytics



Databases



Real-Time
Intelligence



IQ



Power BI

Fabric Platform



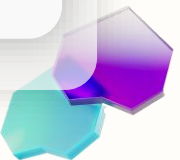
AI



OneLake



Security & Governance





VIENNA 2025

#FABCONEUROPE

Fabric is growing like crazy.

ALLPLAN
A NEMETSCHKE COMPANY

Alltech

AP

ARCare

AURIZON

avanade

BDO

BRIDGESTONE

centercredit

centrica

CHALHOUB GROUP

CHANEL

DIGI ROGALAND

ECE

ELCOMÉ

Epic

EY

IBD

Hitachi Solutions

Iceland

ITOSHU

IQG

Jacobs

KEPAK

KPMG

kpn

MIRASOL

MIRASOL

Milliman

mitie

NTT DATA

one.nz

Osto

PORSCHE
CARRERA CUP
BRASIL
SPRINT CHALLENGE
BRASIL

PZ
Cussons

SCHAEFFLER

SEAIR EXIM SOLUTIONS

SIEMENS

THE
SALVATION
ARMY

U
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verne

ZEISS

31,000+

Fabric customers

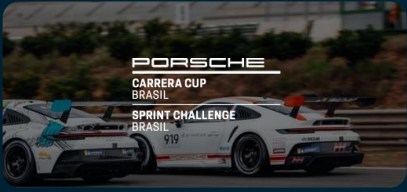
80%

Fortune 500 customers



50%+

Using 3+ workloads





“We use [Dataflows Gen2](#) to automate data-processes from our Finance 360 Power-BI Apps into our planning applications. It helps us provide Self-Service Analytics at scale together with our IT.”

[Matthias Eisenack](#)
Portfolio Manager, Financial Performance @ Bayer

Case Study: Von Datensilos zur Daten-Demokratie

Zentrale Datenplattform



Demokratisierter Zugriff

- Einheitliche KPIs & Definitionen
- Fachbereiche & IT arbeiten auf derselben Datenbasis
- Governance: kontrolliert teilen statt wild kopieren
- Grundlage für späteres Self-Service BI (Power BI)

Single Point of Truth

Eine konsolidierte, verlässliche Datenbasis für alle Systeme

Schneller entscheiden

Mehr Transparenz & weniger Diskussion über „die Zahl“

Weniger Handarbeit

Reduktion manueller Datenaufbereitung und Reporting-Loops

Skalierbar

Wächst mit Daten & Anforderungen – Zukunftssicher

LIVE



Azure Accelerate

Azure Frontier Scale Offer